

# CONTRACT



**KGMB**  
**420 Waiakamilo Road**  
**Suite 205**  
**Honolulu, HI 96817**  
**(808) 847-3246**

And:

**Core Group One, Inc**  
**Attention: Melissa Toyofuku**  
**928 Nuuanu Avenue, Suite #100**  
**Honolulu, HI 96817**

|  |                                       |  |
|--|---------------------------------------|--|
| <b>Contract / Revision</b><br>1603365 /                    |                                       | <b>Alt Order #</b>                                     |
| <b>Product</b><br>Caldwell Endorsement/Mayoral Race week#3 |                                       |  |
| <b>Contract Dates</b><br>11/01/16 - 11/08/16               |                                       | <b>Estimate #</b>                                      |
| <b>Advertiser</b><br>ISS/Workers for a Better Hawaii       |                                       | <b>Original Date / Revision</b><br>10/20/16 / 10/25/16 |
| <b>Billing Cycle</b><br>EOM/EOC                            | <b>Billing Calendar</b><br>Broadcast  | <b>Cash/Trade</b><br>Cash                              |
| <b>Property</b><br>KGMB                                    | <b>Account Executive</b><br>Patty Doo | <b>Sales Office</b><br>Honolulu-Local                  |
| <b>Special Handling</b>                                    |                                       |  |
| <b>Demographic</b><br>Adults 25-64                         |                                       |  |
| <b>Agy Code</b><br>1330                                    | <b>Advertiser Code</b>                | <b>Product 1/2</b>                                     |
| <b>Agency Ref</b>  | <b>Advertiser Ref</b>                 |  |

| *Line | Ch   | Start Date        | End Date        | Description              | Start/End Time | Days | Length | Spots/Week        | Rate        | Rtn | Type | Spots | Amount     |
|-------|------|-------------------|-----------------|--------------------------|----------------|------|--------|-------------------|-------------|-----|------|-------|------------|
| N 1   | KGMB | 11/01/16          | 11/08/16        | HI News: Sunrise 5-8a    | 5a-8a          |      | :30    |                   |             |     | NM   | 5     | \$2,000.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |            |
| Week: |      | 10/31/16          | 11/06/16        | -1111--                  |                |      |        | 4                 | \$400.00    |     |      |       |            |
| Week: |      | 11/07/16          | 11/13/16        | -1-----                  |                |      |        | 1                 | \$400.00    |     |      |       |            |
| N 2   | KGMB | 11/01/16          | 11/07/16        | CBS This Morning         | 8a-10a         |      | :30    |                   |             |     | NM   | 6     | \$660.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |            |
| Week: |      | 10/31/16          | 11/06/16        | -1111--                  |                |      |        | 4                 | \$110.00    |     |      |       |            |
| Week: |      | 11/07/16          | 11/13/16        | 2-----                   |                |      |        | 2                 | \$110.00    |     |      |       |            |
| N 3   | KGMB | 11/01/16          | 11/07/16        | Jeopardy                 | 4p-5p          |      | :30    |                   |             |     | NM   | 5     | \$750.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |            |
| Week: |      | 10/31/16          | 11/06/16        | -1111--                  |                |      |        | 4                 | \$150.00    |     |      |       |            |
| Week: |      | 11/07/16          | 11/13/16        | 1-----                   |                |      |        | 1                 | \$150.00    |     |      |       |            |
| N 4   | KGMB | 11/01/16          | 11/07/16        | M-F HI News NOW at 6p    | 6p-630p        |      | :30    |                   |             |     | NM   | 5     | \$5,000.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |            |
| Week: |      | 10/31/16          | 11/06/16        | -1111--                  |                |      |        | 4                 | \$1,000.00  |     |      |       |            |
| Week: |      | 11/07/16          | 11/13/16        | 1-----                   |                |      |        | 1                 | \$1,000.00  |     |      |       |            |
| N 5   | KGMB | 11/01/16          | 11/07/16        | M-F HI News NOW at 10p   | 10p-1035p      |      | :30    |                   |             |     | NM   | 5     | \$8,000.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |            |
| Week: |      | 10/31/16          | 11/06/16        | -1111--                  |                |      |        | 4                 | \$1,600.00  |     |      |       |            |
| Week: |      | 11/07/16          | 11/13/16        | 1-----                   |                |      |        | 1                 | \$1,600.00  |     |      |       |            |
| N 6   | KGMB | 11/01/16          | 11/07/16        | Late Show with S.Colbert | 1030p-1130p    |      | :30    |                   |             |     | NM   | 5     | \$2,000.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |            |
| Week: |      | 10/31/16          | 11/06/16        | -1111--                  |                |      |        | 4                 | \$400.00    |     |      |       |            |
| Week: |      | 11/07/16          | 11/13/16        | 1-----                   |                |      |        | 1                 | \$400.00    |     |      |       |            |
| N 7   | KGMB | 11/01/16          | 11/07/16        | Late, Late Show          | 1130p-1235a    |      | :30    |                   |             |     | NM   | 5     | \$600.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |            |
| Week: |      | 10/31/16          | 11/06/16        | -1111--                  |                |      |        | 4                 | \$120.00    |     |      |       |            |
| Week: |      | 11/07/16          | 11/13/16        | 1-----                   |                |      |        | 1                 | \$120.00    |     |      |       |            |
| N 8   | KGMB | 11/01/16          | 11/01/16        | NCIS                     | 7p-8p          |      | :30    |                   |             |     | NM   | 1     | \$2,900.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |            |
| Week: |      | 10/31/16          | 11/06/16        | -T-----                  |                |      |        | 1                 | \$2,900.00  |     |      |       |            |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

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|----------------------------|--------------------|
| <u>Contract / Revision</u> | <u>Alt Order #</u> |
| 1603365 /                  |                    |

|                       |                        |                   |
|-----------------------|------------------------|-------------------|
| <u>Contract Dates</u> | <u>Product</u>         | <u>Estimate #</u> |
| 11/01/16 - 11/08/16   | Caldwell Endorsement/M |                   |

|                            |                                 |
|----------------------------|---------------------------------|
| <u>Advertiser</u>          | <u>Original Date / Revision</u> |
| ISS/Workers for a Better I | 10/20/16 / 10/25/16             |

| *Line         | Ch   | Start Date        | End Date        | Description       | Start/End Time | Days | Length | Spots/Week        | Rate        | Rtn | Type | Spots     | Amount             |
|---------------|------|-------------------|-----------------|-------------------|----------------|------|--------|-------------------|-------------|-----|------|-----------|--------------------|
| N 9           | KGMB | 11/02/16          | 11/02/16        | Survivor          | 7p-8p          |      | :30    |                   |             |     | NM   | 1         | \$2,400.00         |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |           |                    |
| Week:         |      | 10/31/16          | 11/06/16        | --W----           |                |      |        | 1                 | \$2,400.00  |     |      |           |                    |
| N 10          | KGMB | 11/03/16          | 11/03/16        | Big Bang Theory   | 7p-730p        |      | :30    |                   |             |     | NM   | 1         | \$2,400.00         |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |           |                    |
| Week:         |      | 10/31/16          | 11/06/16        | ---T---           |                |      |        | 1                 | \$2,400.00  |     |      |           |                    |
| N 11          | KGMB | 11/03/16          | 11/03/16        | Mom               | 8p-830p        |      | :30    |                   |             |     | NM   | 1         | \$1,200.00         |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |           |                    |
| Week:         |      | 10/31/16          | 11/06/16        | ---T---           |                |      |        | 1                 | \$1,200.00  |     |      |           |                    |
| N 12          | KGMB | 11/04/16          | 11/04/16        | MacGyver          | 7p-8p          |      | :30    |                   |             |     | NM   | 1         | \$2,000.00         |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |           |                    |
| Week:         |      | 10/31/16          | 11/06/16        | ----F--           |                |      |        | 1                 | \$2,000.00  |     |      |           |                    |
| N 13          | KGMB | 11/04/16          | 11/04/16        | Hawaii Five-0     | 8p-9p          |      | :30    |                   |             |     | NM   | 1         | \$3,200.00         |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |           |                    |
| Week:         |      | 10/31/16          | 11/06/16        | ----F--           |                |      |        | 1                 | \$3,200.00  |     |      |           |                    |
| N 14          | KGMB | 11/06/16          | 11/06/16        | NFL Game 2        | 1030a-130p     |      | :30    |                   |             |     | NM   | 1         | \$3,000.00         |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |           |                    |
| Week:         |      | 10/31/16          | 11/06/16        | -----S            |                |      |        | 1                 | \$3,000.00  |     |      |           |                    |
| N 15          | KGMB | 11/06/16          | 11/06/16        | Su HI News NOW 5p | 457p-530p      |      | :30    |                   |             |     | NM   | 1         | \$400.00           |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |           |                    |
| Week:         |      | 10/31/16          | 11/06/16        | -----S            |                |      |        | 1                 | \$400.00    |     |      |           |                    |
| N 16          | KGMB | 11/06/16          | 11/06/16        | Madam Secretary   | 8p-9p          |      | :30    |                   |             |     | NM   | 1         | \$2,800.00         |
|               |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>   |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |           |                    |
| Week:         |      | 10/31/16          | 11/06/16        | -----S            |                |      |        | 1                 | \$2,800.00  |     |      |           |                    |
| <b>Totals</b> |      |                   |                 |                   |                |      |        | <b>0.00</b>       |             |     |      | <b>45</b> | <b>\$39,310.00</b> |

\*Tax 1 Note: General Excise Tax 4.712%.

| Time Period         | # of Spots | Gross Amount       | Agency Comm.        | Net Amount         | *Tax 1            | Total              |
|---------------------|------------|--------------------|---------------------|--------------------|-------------------|--------------------|
| 10/31/16 - 11/08/16 | 45         | \$39,310.00        | (\$5,896.50)        | \$33,413.50        | \$1,574.44        | \$34,987.94        |
| <b>Totals</b>       | <b>45</b>  | <b>\$39,310.00</b> | <b>(\$5,896.50)</b> | <b>\$33,413.50</b> | <b>\$1,574.44</b> | <b>\$34,987.94</b> |

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

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